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MAYOR EMANUEL AND NATO HOST COMMITTEE LAUNCH WELCOME VIDEO

Video Showcases the Best of Chicago as Delegations Arrive in the City

CHICAGO - Mayor Rahm Emanuel and Chicago's NATO Host Committee today unveiled a new video welcoming NATO delegates and international visitors to Chicago.

"Hosting the NATO Summit is a tremendous opportunity to showcase Chicago to the world and the world to Chicago," said Mayor Emanuel, who appears in the video. "This video will help visitors from around the globe understand, explore, and enjoy Chicago's world-class restaurants, state-of-the-art museums and vibrant and diverse communities."

The welcome video showcases some of Chicago's best restaurants, music, sports, theater and business. It will be shown regularly at the NATO Media Center in McCormick Place beginning Friday as well as in the hotels where the NATO delegates and foreign press are staying. The video is also Chicago NATO Host Committee's website, Chicago NATO.org.

"Whether theater, art, music, dance, food, architecture - Chicago is a world leader when it comes to attracting visitors and showing them a wonderful time," said Michelle T. Boone, Commissioner of Cultural Affairs and Special Events for the City of Chicago, who appears in the video as well. "This video will give our visitors a taste of what Chicago has to offer and pique their curiosity to further explore our city and its wonderful neighborhoods."

A shorter version of this video is running in hundreds of Chicago taxis and on monitors at both O'Hare and Midway airports.

In addition to Mayor Emanuel and Commissioner Boone, the video also features World Business Chicago Vice Chairman Michael Sacks, Chicago architect Jeanne Gang, the Chicago Lyric Opera's Renee Fleming, business executive Linda Johnson Rice and Chicago Blackhawks star Brent Seabrook. The video was created by Downtown Partners Chicago, a local advertising agency that worked on a pro-bono basis. The video can also be viewed here.

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